

MARKETPARTNERS COMPANY

M • P • C

CLIENT - Phillip Morris
StorChek™ Sales Presentations
Quantity - 10 Decks
Presentation Cards - 11" X 14"
Pages - 15 each per deck
Colors - Black +1

Job # 4PM-2-1

Q-Chek™ Sample Mailer
Quantity - 16 (4 of 4)
As per layout

ESTIMATED COST - DETAIL - - - 07-Apr-94

| <u>Task</u> | <u>Quote</u> |
|-------------------------------|--------------|
| Project Management | |
| Start-Up Total | \$2,500 |
| ===== | |
| Copy/Content Development | |
| Dummy Mailers (4) Development | |
| Development Sub Total - | 5,470 |
| Art & Mechanicals | |
| Printing/Presentation Cards | |
| Reproduction/Sample Mailers | |
| Printing Sub Total - | 7,715 |
| JOB TOTAL | \$15,685 |

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These estimated prices, quoted at $\pm 10\%$, do not include any applicable taxes.
Postage/Shipping will be billed at actual cost.